

BHAW Case Study - Cancer Awareness Aug-23

Employer: SHPP Manufacturing UK Ltd

Area: BHAW & Cancer Awareness

Theme: External visitor & interactive group sessions





CASE STUDY - August 2023, Cancer Awareness campaign & external visitor.

On the first day back to work, at the end of each August's 2 week factory shutdown, we gather all company employees together, for an all-employee day, of company updates, training and team building sessions.

This August at Thornaby, our monthly campaign was Cancer Awareness, and on 22nd August 2023, for our all-employee day, we dedicated a significant part of the day to 'Better Health at Work' topics and invited a guest speaker from the NHS to provide a group training session on Cancer Awareness.

As we do every month, we began the month by displaying posters, leaflets & working models related to our campaigns, on our dedicated BHAW area on the factory floor.

However, given the mid-month shutdown in August, our focus was on staffs' return to work, and our all-employee meeting day.





Award Case Study



Our Plant Director, Paul, began the day with company updates and news on other on-going initiatives.

We followed that with a short video on BHAW, i.e., why we do it, and its aims towards education, advice, and support for all manner of health topics, both at home and in the workplace.

You can access the video that we shared here in this link -

recording BHAW-20230821_115942-Meeting Recording.mp4

It's always important to mention too, when talking about BHAW that it really is for the benefit of everyone. We greatly appreciate feedback and ideas on which health topics we can cover during the year.

On conclusion of the video, Libby from our BHAW team handed out feedback/questionnaire forms in order that staff could let us know of topics they'd like to see the BHAW team pick up.

Feedback forms are crucial to the success of BHAW campaigns at Thornaby, and do provide us the ideas on where we can go next with it.

After lunch and refreshments, provided by the company, all employees gathered for a group training session from Judy Chatfield, Cancer in the Community Development Worker, from the NHS.

This was an informative and very interactive session, including a quiz on cancer topics, aimed at generating conversations, questions and growing everyone's awareness of signs, symptoms, and practical resources for more information.

Judy also brought with her, an array of further information for people to take away with them, which was very well received.



Award Case Study



It's no exaggeration to say that people on site were discussing the visit for days afterwards and began asking whether we could do more of these interactive sessions in the future.

At the close of the day, Judy very kindly offered to stay an extra hour in order that staff could approach her in private if they wished to, for a one-to-one discussion or to ask for further information.

As part of Judy's training, she also gathered completed feedback forms on her session, and later sent us the results.

Overall, it was a productive day that people enjoyed, and it did generate some interesting points of discussion.

We look forward to providing more days like this in the future.

BHAW Team, SHPP Manufacturing, Thornaby

"We begin the month by displaying posters, leaflets & models, in our dedicated BHAW area"

"Feedback forms are crucial to the success of BHAW at Thornaby"

"Our team expressed that their knowledge had grown, due to the session "

"People on site were discussing the visit for days afterwards "



Award Case Study



- Q.1. How confident did you feel about your knowledge of this topic *before* attending the session?
- Q.2. How confident do you now feel about your knowledge of this topic after having attended the session?

Phase give a rating for each of the questions below on a scale of $1-5 \ (1\text{-not at all}, 5\text{-very})$



